Central New York Library Resources Council

Continuing Education

March 24, 2011

1:00pm

**Present:** Meg Van Patten (Baldwinsville Public Library), Chair; Kyungjin Park (OCPL); Louise Charbonneau (MVCC); Anne DeBraggio (Kirkland Town Library); Déirdre Joyce (Assistant Director, CLRC), liaison

**Absent**: Brad Long (SUNY Upstate)

Meg Van Patten called meeting to order at 1:15pm

**Action Items:**

1. LSTA Report
   * Send to committee members. (Déirdre)
2. Needs Assessment
   * Send survey draft to CE members for review (Déirdre)

Kyungjin Park made a motion to approve the 11 June 2010 and 10 September 2010 minutes as written, (S/A).

**Agenda Items:**

* Action Item. Did Penelope discuss I-Pod training with OCM BOCES staff. This does not appear to have taken place and, as a training issue, may be moot at this point. The committee decided to take up the issue of I-Pod training as it becomes appropriate.
* CE/LSTA Update
  + Déirdre reported that not much has been done with CE since September, due to a number of factors including staff changes at CLRC, uncertainty of funding situation, other needs demanding time and attention. She stated that CLRC’s new Executive Director, Debby Emerson, is fully committed to significantly raising the profile of CE activity. CLRC is ready to spend money on this and are actively seeking input from all members.
* One suggestion from the SWOT analysis: Each working committee should come up with at least 2 CE events per year (including: Archival Services, Digitization, Bib Services, LRS, HLSP). CLRC is also looking at the committee structures as they currently stand and working to get these so that they make sense and are under control.
* CLRC has received just about all of our promised funding within the last several weeks, so plans are being made to spend the money with an emphasis on Continuing Education. Déirdre reported that, in future, CLRC will not make a practice of postponing training as we wait for promised funds.
* Programs since September (last committee meeting) will(have) include(d):
  + Archives 101 (October)
  + Measuring Your Impact (Hospitals)
  + SLS workshops (October)
  + MLA ebooks (November)
  + LA day (November)
  + ProQuest workshop (November)
  + Egov workshop (December)
  + DHP workshops with Katie DeFazio (planning)
  + CNY Heritage workshops with Maija McLaughlin (planning)
  + Archives Scrapbooking Workshop (April)
  + RDA (previously a series of webinars, looking for ideas on how to do this?)
  + Access To Justice (May/June)
  + Youth Services workshop for Public and School Librarians with Mike McQueen (late July)
  + Social Networking (April 20)
  + LSTA Update. Spending and CE are on track for LSTA. Déirdre is currently undergoing InSync training and will be ready to design and facilitate online training sessions at the completion of this training. This training began late due to staff turnover and funding delays.
* NYLA Education update
  + Meg reported that Neil Wyatt would hold a Readers’ Advisory session at B’ville Public Library on May 4 at 1pm.
  + Libby Post is doing three webinars on the subject of Advocacy for Libraries
    - April 12: Positioning and Branding
    - April 19: Campaign Planning
    - April 26: Advocacy 3.0
  + NYLA CE Committee completed a needs survey, details:
    - 10 questions
    - 352 respondents
    - 47% want webinars (168/352)
    - Data submitted to committee and available to anyone who wants to study it further, can be used to plan CLRC needs assessment.
* Needs Assessment:
  + Broad Goals and Objectives, Committee discussed the following:
    - It is important to address the survey to both CLRC members and non-members (non-members as it may help get to the reason why they might not be members)
    - Important to receive feedback from a variety of library personnel, both professional and support staff.
    - Use this survey to try to figure out ways to reach out to academic libraries, staffs of which do not often have other avenues available for training
    - Figure out when is the best time for people to receive training, i.e. month/day of the week/hour
    - Think about ways to partner with other regional councils
    - Make sure to use Best Practices where possible
    - Address areas that are not being addressed by other training agencies
    - Create a database of experts in certain areas and find out what resources we have available to the area
    - (In another context), renew the Meeting Rooms/Speakers Bureau database
    - Discover what is the best type of training to be conducted on a regional level
  + Technical considerations
    - Create the survey and send out when responses are most likely (prior to the end of the school year)
    - Try to get responses from the following groups:
      * cnylib
      * cnydhp
      * OCPL
      * Mid-York
      * BOCES
      * Special Libraries
    - Be sure to give recipients of the survey a sense of how long it might take to complete, perhaps getting a better response.
    - Send to as wide a group as possible.
    - Ask survey members to self-identify so that committee can seek responses from underrepresented groups.
* Workshop or Event Ideas
  + Kyungjin suggested a bus trip to excellent libraries doing new and innovative things.
  + Project Management
  + Time Management/Organizational Skills
  + Sharing Tools (wikis, Sharepoint, etc.)
  + Open Source tools
  + Anne asked Meg about different ways to receive LA Certification and how access to this might be improved for the CLRC regional Library Assistants.
  + Louise suggested that academic libraries would be interested in seeing more on Open Access and E-Books (discussing ideas like: How to purchase collections? How to promote these collections? Who will be responsible for these items? How doe we adjust responsibilities? How do we develop these collections? What do we do about issues like limited users/limited access? Who are the different vendors? Who else is there? Overdrive? A roundtable discussion or E-Books Workshop?)
  + Think about a Law Library group with Debby Paine
  + Underwrite tuition or fees for CE classes offered by outside groups/negotiate lower rates for blocks of students
* New Business: Web Page
  + Déirdre discussed the creation of a new website currently being planned by the Library and Resources Services Committee.
  + This may include a CE blog (part of CLRC blog or separate?) and more prominence for CLRC CE events.

**NEXT MEETING: 16 May 2011 at 2:30 pm. CLRC offices.**

Anne DeBraggio made a motion to adjourn at 3:45, (S/A).

Respectfully submitted,

Déirdre Joyce

Assistant Director