Central New York Library Resources Council

Continuing Education

March 5, 2012

2:00pm

**Present:** Meg Van Patten (Baldwinsville Public Library), Chair; Kyung Jin Park (OCPL); Déirdre Joyce (Assistant Director, CLRC), liaison; Claire Enkosky (CLRC)

*via teleconference*

Marianne Hanley (Syracuse University); Louise Charbonneau (MVCC); Julie Zhu (Bryant & Stratton College)

**Absent:** Anne Debraggio (Kirkland Public Library); Jennifer Milligan (Sherrill Public Library); Heather Urtz (MidYork Library Systems)

**Action Items:**

* Take a look through the [www.Amigos.org](http://www.Amigos.org) and consider possible CE additions (all)
* Create a Google Doc for list of Scavenger Hunt ideas (Claire)
* Think about good topics for First Mondays (all)
* Find out more about “beyond social media” (Claire)
* Please give feedback to Deirdre about the CE catalog’s arrangement (all)

**Agenda Items:**

* Louise moved to approve the November 7th, 2011, 2011 meeting minutes. (S/A).
* Action Items from the previous meeting:
  + Anne is not present to speak about NYS LA training.
  + Deirdre did pull the attendees list from Library Assistants’ Day and ask if they would attend a NYLA LA training in the CLRC service area.
  + Louise sent information about a speaker who could talk about statistical software. The information has been forwarded to Debby Emerson with regards to the academic library conference.
  + Marianne will send an email out to Deirdre with the information of a woman at SU. Deirdre has set up a three hour workshop on finding aids and DACS standards for May that she will teach herself.
  + Deirdre will talk to someone at the Academic Librarians round table next week.
  + Julie has found a better free learning management system than Moodle called Canvas.
* Continuing Education Update
  + CLRC has changed the entire way people register for Continuing Education.
    - Now, Anna sends out an announcement that includes a link to our Upcoming Class page. People are able to register for a class from this page.
    - Deirdre demonstrated the new system. Meg asked if the registration process allows for PayPal, which it does. This system is not entirely automated, and so it allows for customization (like additional fees or special questions).
* Past classes:
  + QR codes
    - Went very well. Held last fall.
    - Open source software
      * Two hour interactive session. Held in January. Done through 3Rs cooperative.
  + Making your case: using your library data in powerful ways
    - Held in February. Online. Filled up the class.
    - Deirdre and Louise found it disappointing and dry. Louise remarked that she wanted something more creative and dynamic from a workshop, not just a powerpoint version of a textbook.
  + Embedded librarians into online classes
    - Online. Done through 3Rs cooperative.
    - Really good response. Presenter was very dynamic and had many examples to illustrate points.
    - Louise would like this to come back since the first one was filled in two days.
  + Time Management class
    - Held in February. All day class.
    - Very good class. Under-attended (only 5 people), possibly because it was held on the east side of the region.
    - Kyung Jin asked if staffing problems might be the issue on the east side.
    - Meg remarked that when it was held in Syracuse a few years ago, there were almost 30 attendees. Deirdre replied that we tried to offer it in Syracuse this year, but only 2 people signed up so it was canceled.
  + Comparing Job Resources
    - Went well. Taught by Bev Choltco-Devlin in Syracuse.
  + Helping Patrons Craft Winning Resumes
    - Filled the room in DeWitt Community Library.
    - Taught by Carol Youngs as a kind of seminar / workshop and included Knowdell Career Value and Motivated Skills cards.
* Upcoming classes:
  + All you need to know about E-Readers service
    - Online through Amigos. In 4 sessions. 15 people signed up.
    - These classes are interactive at-your-desk, so they are not group rates. Amigos can offer course credit so it must be on an individual basis.
    - Kyung Jin recommends that the wording (e.g. “synchronous learning”) is more clear.
  + Marianne’s Book Repair
    - Very popular. At least 50 people are signed up now.
  + Social Media
    - Was supposed to be last week, in person. Not enough people signed up. It may be offered in the summer.
  + Introduction to Copyright Law
    - Next Tuesday. With Peter Hirtle from Cornell.
    - Gave away a copy of his book which were purchased from the publisher for only $15 (instead of $40).
  + Integrating iPads
    - 16 people have signed up. ALA webinar offered in person at CLRC. This week and next week.
  + Archivists Roundtable
    - Susan Hughes, former Regional Archivist, is helping to put that on. Next week at SU.
  + Operational Analysis
    - Did not attract enough people. Will be offered in Utica.
  + Core Reference Skills
    - With Bev Choltco-Devlin. In Syracuse.
  + The Ropes: Planning instruction for the adult learner
    - With Kate Flewelling of NN/LM MAR. Appropriate for anyone working with adults.
  + MS Powerpoint Intermediate & Advanced
    - Did this here last fall so this is being held on the Utica side this spring.
  + Dealing with Difficult Patrons
    - Another Amigos class. May 1st and 3rd.
  + MS Publisher
    - Did this here last fall so this will be on the east side.
  + Creating Finding Aids
    - Taught by Deirdre in May.
    - She will also do it as a 90 minute class in Potsdam for NNYLN on April 13th.
  + MS Word
    - May 25th in Syracuse.
  + Academic Librarians conference
  + ILL conference
    - With less RBDB funding, however.
* Possible future classes
  + WordPress
    - Claire of CLRC will do a WordPress.org class.
  + Open Office
    - Robert Loftus of Baldwinsville Public Library will do a series on this.
  + Preserving Photographs
    - Through Amigos. Online.
  + Kyung Jin suggests some paraprofessional classes. She especially likes classes like the dealing with patrons class, possibly as a webinar.
    - Meg recommends the marketing for that dealing with patrons class be targeted to library staff and paraprofessionals.
  + This summer, CLRC will be digitizing collections through a LSTA grant. These collections will belong to current members and new heritage members (like historical societies). We’re trying to build our New York Heritage. In so doing, we’re going to offer a digitization bootcamp to educate our interns (who will be doing the digitization).
    - We may ask Laura Osterhout of RRLC to come do a digitization presentation during that workshop. She’s certified through the Library of Congress.
    - We may also have Joyce Rambo come talk about the CONTENTdm tool.
  + A light CE program has been requested, like a cemetery tour.
    - Brodart has offered to bring us to their plant in Pennsylvania, to see how library furniture is made.
    - Cemetery walk with Onondaga.
    - Colgate University could give a tour.
    - Scavenger Hunt. This would be fun but would also be a lot of work for the committee to do. Meg is a lifelong native and can help come up with ideas.
  + First Mondays
    - The first one was about technology and held in Syracuse.
    - The second one was on Twitter in Cazenovia. It was very successful.
    - The most recent one with Jill Hurst-Wahl at Solvay Public Library was very well attended. It was filled mostly with SU iSchool students.
    - Tonight’s at Canastota Public is canceled because of minimal attendance. The topic was advocacy.
    - The First Monday in May will be based on electronic resources and Deirdre will report what she’s learned from a conference she’s attending in April.
    - What can we do with First Mondays to make them more successful?
      * The location, low marketing, and topic all had problems.
      * What topics should we pursue?
        + Meg suggests ebooks as a topic, particularly about vendor differences.
        + KyungJin wondered if people liked the informal discussion. Louise remarked that the special thing about the events is that they are informal.
      * KyungJin suggested that progressive ideas from SU professors could be good for topics.
      * As for location, perhaps we could do a 3 to 1 ratio (west to east).
* NYLA CE
  + There will be one on Copyrights/ Copywrongs. It was supposed to be offered in the last conference but the speaker was ill so it was canceled at the last minute.
  + NYLA will focus on a smaller quantity to have higher quality. Nancy Howe and Debby Emerson are both working on events.
  + Going to start doing video conferencing events because 30 libraries across the state have the equipment now.
* Workshop ideas
  + Any ideas can be forwarded to Deirdre
  + Louise suggested a workshop on Google applications. Deirdre and Meg then suggested a Google alternatives workshop.
  + Louise also suggested a workshop to teach librarians what we should know about privacy policies for our patrons. Not from a legal perspective, but from a users’ perspective (e.g. “be careful when you do this,” etc.)
  + This could be two distinct topics:
    - Privacy policies from the perspective of user and privacy policies in navigating library software (e.g. Freegal).
  + Julie volunteered to teach an online class next fall or spring (like October) about using software like Canvas.
  + Some OCPL personnel asked Kyung Jin to pursue “Beyond Social Media.” Nancy Howe will be doing a one hour staff development session called “Beyond Facebook.”
* Other
  + CLRC is expanding its offices so that the training room will be much, much larger. We’ll also have the current training room as a side room.
  + CLRC has a new tagline: Connecting the Information Community.
  + Deirdre will be redesigning the catalog in InDesign so that it’s accessible on Apple products. Any feedback would be appreciated.

**Next meeting: Monday, April 30th, 2012 at 2 p.m.**

Kyung Jin made a motion to adjourn at 4 p.m. (S/A)

Respectfully submitted,

Claire Enkosky, CLRC