Central New York Library Resources Council

Continuing Education

July 9, 2012

2:00pm

**Present:** Meg Van Patten (Baldwinsville Public Library), Chair; Kyung Jin Park (OCPL); Déirdre Joyce (Assistant Director, CLRC), liaison; Claire Enkosky (CLRC); Debby Emerson (Executive Director, CLRC)

*via teleconference*

Julie Zhu (Bryant & Stratton College); Heather Urtz (MidYork Library Systems); Marianne Hanley (Syracuse University)

**Absent:** Jennifer Milligan (Sherrill Public Library); Louise Charbonneau (MVCC); Anne Debraggio (Kirkland Public Library)

Meg Van Patten called the meeting to order at 2:15pm.

**Action Items:**

* Talk to Nancy Howe about doing a “Social Media beyond Facebook” program over BTOP video conferencing (Deirdre)
* Send out information about Free Webinars from SUNY Brockport (Déirdre)
* Find dates in the afternoon in October for the Gaylord tour (Marianne)

**Agenda Items:**

* Minutes from the May 14th meeting were approved as written. (Hanley/S/Approved)
* Action Items
  + Take a look through the [www.Amigos.org](http://www.Amigos.org) and consider possible CE additions (all)
    - Deirdre hasn’t received any comments from anyone. She encourages everyone to look through it, particularly since it’s time to plan the fall schedule.
  + Meet on June 4 from 2pm – 4pm for “Scavenger Hunt” planning meeting (all)
    - Scavenger Hunt will be from 7/18 to 7/30. There is a list of 10 riddles, each of which has a range of possible points based on the amount of work accomplished. Still need a sheet of directions.
    - Teams can be up to 4 people. There will be a Team Captain. Giftcard(s) to Barnes & Noble will be sent out with $50 per person (paid for through CE budget). Second place will be a free class for each person on the team.
      * Meg suggests a tie-breaker be stated up front, such as a random name drawing or a tie-breaker question. Debby likes a tie-breaker question best.
      * Kyung Jin reminds the committee that committee members aren’t allowed to participate.
    - Deirdre would like to encourage people to form teams across the region and across different types of libraries. This would reduce the onus of driving, too. This might require more time for people to form teams, though.
    - Deirdre started to set up a webpage for this to submit the worksheet and to find more instructions.
    - The committee talked about the questions. Kyung Jin remarked that there were many academic libraries represented. There are three public libraries represented; the committee tried to think of more questions for public libraries.
      * Meg suggested Baldwinsville, which has the world’s 2nd oldest women’s organization: Women’s Charitable Society.
      * Utica Public Library has the glass floor and a new café, which could be another question.
      * Herkimer Public Library now has a traveling museum of dinosaur fossils.
      * Could also add the Holy Trinity Seminary in Jordansville to get a photograph.
    - The points need to be clarified: up to 10 points per image. Emphasize that an incomplete worksheet can be submitted.
    - Meg suggests the name BiblioTrivia.
  + Think about good topics for First Mondays (all)
    - Ongoing action item.
    - Cara Burton suggested that popular programs be repeated in certain locations because when the event is an hour away, it’s difficult to make time.
    - Maija would like to host one at the FabLab in Fayetteville.
      * Debby suggests that other First Mondays feature tours, like Case Library’s robot, etc. Kyung Jin agreed this would be a great approach.
      * Meg suggests that BTOP places can have 4-site video conferencing to show more than one location at once. Debby likes this idea, particularly since it encourages the use of the BTOP technologies. Deirdre thinks this could be its own CE event.
    - First Mondays are now 3-5 and will feature snacks (instead of pizza).
  + Find out more about “beyond social media” (Claire)
    - It came out of OCPL staff development, in which Nancy Howe talked about social media beyond Facebook (like Pinterest, etc)
    - Debby suggests that Nancy give this presentation over the BTOP video conferencing.
  + Look at announcing Free Webinars from SUNY Brockport (Déirdre)
    - Deirdre will send this in an email.
  + Find out about ALA Virtual Conference (Déirdre)
    - <http://www.learningtimes.net/ala12/>
    - If registered ($300), it can be available as an archive for 6 months.
  + Send Marianne possible Gaylord tour dates (Déirdre)
    - Marianne spoke to Amanda Baker about having the tour in October. After the tour, there could be a short discussion group with the archival product managers.
    - Marianne will ask them about October dates.
* Continuing Education Update
* Summer Classes report
  + - Dealing with Difficult Patrons from Amigos
      * Very well received and popular. People have been asking for more of it so it should be offered again.
    - Preservation of Photographic Materials from Amigos
      * Tomorrow and Thursday, July 12th.
      * Marianne is in the class and she has not yet received the instructions for logging in.
      * Offered it a week or two for just CLRC members. This way the online classes won’t be flooded with non-members.
      * This particular class didn’t fill up; just 13 people. That might be because it’s summertime.
    - Microsoft Publisher in Utica
      * Very well received
    - Plotting Futures, Amigos Membership
      * People don’t come to our conference viewings. 1 person came. It was free for us to show.
    - NISA webinar viewing
      * Nobody came. It was offered as free to our members, but we didn’t purchase it because nobody signed up.
    - More Product, Less Process
      * ALCTS classes. Only 2 people signed up. It was cheaper for Deirdre to sign up for two individual registrations than a site license.
    - Operational Analysis with Bev Choltco-Devlin
      * Excellent; very well done. Deirdre asked Bev to do this and the Core Reference class as online classes.
    - Creating Finding Aids with Deirdre
      * 3 hour class, easily filled with content.
    - Word and Powerpoint with Katie McCauley & Jennifer Recht (BTOP, MYLS)
      * Two different classes. 4 people in Word and 2 people in Powerpoint.
    - Grand reopening
      * Small but dedicated crowd. Cupcakes and wine.
    - First Monday in Utica with Heather Urtz
      * Amazing job. Deirdre would like Heather to develop a class on collection develop.
    - ILL Resource Sharing Conference
      * Smaller than usual but still good turnout.
    - Academic Librarians Conference
      * Amazingly successful. 213 registrants.
    - Marketing your library services from Lyrasis (a NY3Rs class)
      * Terrible. Lyrasis was having awful technical difficulties.
      * The content was good and the instructor was a pro, but there were so many technical issues that it was a disaster.
      * Lyrasis has agreed to give the 3Rs another class for free.
    - WordPress for Libraries with Claire Enkosky
      * Technical issues but fixed by the end. She has mailed out flash drives to the participants to make up for the technical issues.
    - Put it in writing with Susan Hughes
      * Excellent. Very well received.
    - Gamut of Google from Lyrasis (a NY3Rs class)
      * Marianne attended and thought it was excellent
      * The instructor was great. Marianne liked Saba, the software Lyrasis used instead of Adobe.
  + Upcoming classes:
    - 3 part Open Office with Robert Loftus
      * There are enough participants to keep the class, but there are not many participants.
    - Social Media Policies with Bill Drew
      * First week of August. Anna sent out the description of the class.
    - Digitization Bootcamp for Showcasing CNY’s History
      * August 22nd, 23rd & 24th
    - LA Day
      * Tuesday, October 30th
    - Annual Meeting
      * CLRC plans to make it more member-centered
      * In the Utica area this year
    - Special Collections Roundtable
      * Inviting in people from the Rochester & SCRLC regions as well, because it’s such a small group
      * Michele Combs of SU is talking to Sean Quimby about that for a date, probably September 8th.
* Light CE (Scavenger Hunt)
* NYLA CE (Meg)
  + Jeremy Johannesen is now the NYLA Executive Director (as of July 1st), so NYLA does not currently have a Deputy Director. The Deputy Director takes care of the annual meeting.
  + NYLA’s Library assistants’ class at OCC had 8 or 10 participants. Geneseo Community College training sessions had 24 participants in previous years. Ulster and other downstate locations had large responses, too. OCPL and CLRC pushed the sessions but the response was relatively low; possibly because of the price.
    - Scott Kushner of Lafayette did it and liked it very much. He said there were good discussions. Hopefully the positive feedback will increase response in future years.
  + Digital Literacy train-the-trainer sessions will be done at Baldwinsville and across the state.
* Workshop ideas
  + Framing & Matting class
    - Suggested by Susan Millet, the Geddes Town Historian
  + How to do an Exhibit
    - Deirdre could do it for DHP constituents. Debby remarked it was popular at LA day a few years ago.
  + Debby has been talking to Cara Burton of Solvay Library about dealing with people who have emotional instabilities or special needs. Debby knows Warren Graham, who does a library security presentation, but he is very expensive (around $2500). People from OCPL have contacted Debby and suggested they split the cost for Warren Graham. KyungJin suggests that a trainer from Hutchins, as OCPL has offered, might also be appropriate for Cara.
  + Many more as suggested through CE feedback. CE ideas are always welcome.
* Other

**Next meeting: Monday, September 10, 2012 at 2 p.m.**

KyungJin made a motion to adjourn at 3:50 p.m. (S/A)

Respectfully submitted,

**Claire Enkosky, CLRC**