Central New York Library Council

Continuing Education Committee

12/10/2012

2:00pm

**Present**: Meg Van Patten (Baldwinsville Public Library), Chair; KyungJin Park (OCPL) ; Déirdre Joyce (CLRC); Stephanie Helsher (CLRC)

*Via Teleconference:* Anne DeBraggio (Kirkland Town Library); Marianne Hanley (Syracuse University); Julie Zhu (Bryant Stratton College); Katie Bova (Proliteracy Worldwide); Heather Urtz (Mid-York Library System)

**Absent**: None

**Action Items**:

* Julie to send email link to free SUNY Brockport webinars to the committee
* Every committee member is responsible for coming up with one question for the summer Lite CE before the March committee meeting; Déirdre to send reminder email with minutes and a link to the old questions
* Committee members to informally promote First Mondays through emails to library people they associate with
* Déirdre to add Preservation Week on the catalog, and to note to watch for relevant classes
* Déirdre, Marianne, and David Stokoe to solidify plans for the preservation series a bit more

**Agenda Items**:

Meg called the meeting to order at 2:05

* Welcome and Introductions
	+ Louise Charbonneau can no longer serve on this committee because she has been voted onto the Board of Trustees
	+ Jennifer Milligan: the standing meeting time is not good for her; she will join the legislative committee
	+ Katie Bova has joined the committee
		- She is the Resource Center Director/Librarian at Proliteracy Worldwide-- a National & International organization for adult literacy, headquartered in Syracuse
		- Works with the Colvin Center, which is the hub for Proliteracy programming in Syracuse. They offer digital literacy instruction and leadership training.
		- Anyone is invited to come visit the new location is Syracuse (moved there within the past 6 months)
		- She’s happy to be involved in the committee
	+ Stephanie is the new Clerical Assistant in the CLRC office, will be taking notes for the meeting
		- Graduate student at SU, pursuing an MLIS
		- Does support work in the office for CE events
* Approval of September 10th minutes
	+ Anne moved to approve the September 10, 2012 minutes (S/A)
* Continuing Education Update
	+ Lynda.com is an asynchronous training program
		- CLRC has purchased 15 licenses to rotate among members; they are being lent out for periods of 2 weeks or 1 month
		- Modeled after the way Northern New York Library Network has handled Lynda licenses
		- Availability is being advertised, and Déirdre is arbitrarily choosing a Lynda class of the week to advertise
		- DeAnn Bus (Head of IT at SU); excited about it since her staff has been asking for access to this
		- This type of training is valuable because there are disparate levels of technical expertise, making in-person training a challenge
		- People have been signing up for the licenses, but aren’t using the licenses regularly; many end their 2 week or 1 month without using the license once
		- Will be ordering 5 more licenses; this brings us to another price-point and is a cost-effective move
		- Metro has 30 licenses and is increasing to 60; possible collaboration on purchasing through NY3Rs? Shared licenses should not impact the user. There are mechanisms in Lynda to assign sub-administrators
		- If people are activated during a difficult time to utilize the program, Déirdre can move them to a more convenient time
		- Atomic Training might be an alternative to Lynda, though it’s not a polished or deep as Lynda
* Review of Previous Action Items
	+ Nancy Howe event moved to January: Pinterest & Tumblr class on January 17th
	+ SUNY Brockport webinars: free webinars ended?
		- Julie to email links to free webinars
	+ Gaylord Tour went well
	+ Weekly newsletter—people on the committee who weren’t receiving it weren’t on the mailing list
		- People still aren’t seeing it all the time; First Mondays are struggling
		- Meg suggested a message through NYLINE to put the address in the safe send email list
	+ Lite summer CE ideas
		- Déirdre to send out a reminder
		- July & August are heavy on vacation, but if we give enough time people can work around that
		- Need to develop a timeline
			* June 3rd : Start promoting the program, let people organize their teams and encourage virtual teams. Send out teaser questions from the previous year
			* July 8th : Questions released
			* August 5th : Clues released
			* Labor Day (9/2): Last day
		- Intent: getting people into other libraries, talking to each other, learn about other things from other libraries
		- Create more generic questions that can be answered by multiple libraries?
			* PR should encourage virtual teams; people can utilize those varying locations to divide the legwork
			* More points for going out & getting around, but it’s not a necessity (will increase point value)
		- Everyone on the committee to come up with a question before the March meeting, then people in the CLRC office will make up the difference
		- Award 5 points for attending First Mondays
* Continuing Education Update (Continued)
	+ Déirdre working on the spring course catalog
		- January
			* Nancy Howe’s Pinterest & Tumblr class
			* Digitization Camp 9th-11th (will publicize, but will be a more select group); Maija will be doing digitization project planning, and Déirdre will be teaching about the project client tool
			* NY3Rs class through Amigos (Dealing with Communities After Disaster)
			* First Monday at Waterville Public Library; winter the best time to visit the observatory (evening)
		- February
			* Peter Iglinski to do a ½ day advocacy class. This will be bundled with the bus for Advocacy Day
			* Linda Galloway to do a Zotero training class (she won a scholarship from us to attend a Zotero training class); Zotero is a bibliographic tool like Refworks or Endnote. It is a free, open-source bibliographic tool
			* NY3Rs class arranged by South Central Council
			* DHP grant program
			* First Monday: SUNY Upstate
		- March
			* Advocacy Day (no First Monday)
			* 3rd class in Management series: Performance Coaching
			* University Archivist Roundtable at Colgate
			* Déirdre giving NY3Rs class in March on Basic Handling of Archival Materials
		- April
			* First Monday: Fayetteville Fab Lab
			* Last in Management series: Managing Effective Meetings
				+ Attendance hasn’t been great
				+ Coupons for attending multiple classes in the series are being offered
			* Class on Evernote (productivity software)
			* Library Assistant’s Day; rescheduled due to Sandy
				+ Is April too saturated for this? Spring break?
			* Warren Graham: 4/24 at Proliteracy
		- May
			* First Monday: Erie Canal Museum
			* Oral History Week
			* IM Productivity & Reference
			* Special Collections Roundtable (University of Rochester)
			* OCPL geneology
			* Poster presentations?
	+ First Monday re-boot: everyone has something special to offer. Started in December with Baldwinsville
		- Announcements for First Mondays aren’t working
		- Committee members to send out informal emails about First Mondays to potentially reach an untouched audience, or just lend a new voice to the message
		- Selected library to show off what they’re doing, but it leads to a larger discussion with what other libraries are doing and becomes a forum for sharing
		- Award 5 points on the summer scavenger hunt for attending a First Monday
* NYLA Continuing Education Update (Meg)
	+ Nothing specific; committee meeting in a few weeks
* Workshop Ideas
	+ More webinars; NY3Rs are synchronous learning, and Lynda is asynchronous
	+ NYLA doing some webinars, too
	+ SMART working on RDA workshops that will be web-conferenced
	+ Send workshop ideas to Déirdre at any time
	+ Marianne, David Stokoe and Déirdre have been discussing a preservation series on disaster preparedness with some outside speakers
		- Preservation week is in April and would fit in nicely there
		- A note can be made on the catalog to watch out for relevant classes
* Next Meeting: Monday, March 11, 2012 at 2pm
	+ Is this the optimal time for meeting?
	+ Katie’s staff leave at 4:30, so starting at 3 would be too late for her; Anne agreed.
	+ Meeting time left at 2

Heather motioned to adjourn at 3:12 (S/A)

Respectfully Submitted,

Stephanie Helsher

Clerical Assistant, CLRC