Central New York Library Resources Council

Legislative Committee

March 23, 2011

9:00 a.m. Conference Call

**Present:** Liz Loftus (OCPL), Chair, Carole Kupelian (Ret), Bob Manning (OCPL Board of Trustees), Anna Dobkowski (CLRC), Debby Emerson (CLRC), Deirdre Joyce (CLRC), CLRC liaison

**Excused**: Sue Kowalski (ESM/Pine Grove JH

**Absent**: Wanda Bruchis (MYLS)

Liz Loftus called meeting to order at 9:05 a.m.

**Action Items:**

1. Debby
	* Find out date of 2012 Library Advocacy Day
2. Deirdre/new CLRC Special Projects Assistant
	* Draft criteria for advocacy video contest
3. Debby
	* Contact prospective new committee members

**Minutes Date:** Minutes from January 11 meeting needed minor spelling corrections; February 14 minutes were accepted as written.

Carole Kupelian made a motion to approve the January 11 minutes as amended, and the February 14 minutes as written, (S-Manning/Approved).

**Agenda Items:**

1. Debrief from Library Advocacy Day
	* Mostly positive feedback
		+ Good attendance at appointments
		+ Good crowd on bus - 37
		+ Sign-up sheet on bus for leg appointments worked well
		+ Scheduling of appointments was convenient and made for nice large groups
	* Most issues were out of our control
		+ Bus driver unaware of Utica stop
		+ Some of the student attendees were very young
	* Consider for next year
		+ Get cell numbers for everyone riding the bus
		+ Name tags should include person’s name, library affiliation and CLRC logo
		+ Set guidelines for age of students accompanying group (min. high school age?)
		+ Impact of students varies with different legislators
2. Advocacy Video Contest
	* Hold contest to create video instead of CLRC-produced advocacy video
	* Promote through member libraries
	* Prize $500 (?) in collection development funds to be awarded to library of winner’s choice
	* Two-tiered
		+ Students under 18
		+ Adults
	* CLRC would set criteria
		+ Based on ALA video contest
		+ Brief length – 1.5 min?
		+ YouTube
	* Committee approves of idea
3. Virtual Advocacy Day
	* Encourage people to use form on NYLA website on Monday preceding Advocacy Day
		+ SLMS does member blast
		+ Some concerns about effectiveness of mass-produced letters/faxes
	* OCPL creating local advocacy site
		+ Libby Post creating OCPL site
		+ Will be used for contacting local legislators – town councils, etc.
4. Calendar for Next Year
	* Legislative committee may need additional meetings
		+ One in May
		+ Schedule one in August when school library representatives could attend
	* Get information to schools in May if we want to recruit government students to attend Advocacy Day – teachers will need to put in syllabus
	* Have Video Contest information ready for May 20 Rural Libraries Roundtable meeting
	* Schedule fall appointments with Governor’s representatives
		+ Dan Young – Syracuse area
		+ Utica area representative
5. Other – New Committee Members
	* Thanks and best wishes to Liz Loftus, who is retiring
	* Ask Carole Kupelian to serve as chair
	* Names were suggested for potential new committee member

**NEXT MEETING: May 3, 2011 Conference Call or WebX**

Bob Manning made a motion to adjourn at 9:55 a.m., (S-Kupelian, Approved).

Respectfully submitted,

Debby Emerson

Executive Director