Central New York Library Resources Council

Legislative Committee

March 23, 2011

9:00 a.m. Conference Call

**Present:** Liz Loftus (OCPL), Chair, Carole Kupelian (Ret), Bob Manning (OCPL Board of Trustees), Anna Dobkowski (CLRC), Debby Emerson (CLRC), Deirdre Joyce (CLRC), CLRC liaison

**Excused**: Sue Kowalski (ESM/Pine Grove JH

**Absent**: Wanda Bruchis (MYLS)

Liz Loftus called meeting to order at 9:05 a.m.

**Action Items:**

1. Debby
   * Find out date of 2012 Library Advocacy Day
2. Deirdre/new CLRC Special Projects Assistant
   * Draft criteria for advocacy video contest
3. Debby
   * Contact prospective new committee members

**Minutes Date:** Minutes from January 11 meeting needed minor spelling corrections; February 14 minutes were accepted as written.

Carole Kupelian made a motion to approve the January 11 minutes as amended, and the February 14 minutes as written, (S-Manning/Approved).

**Agenda Items:**

1. Debrief from Library Advocacy Day
   * Mostly positive feedback
     + Good attendance at appointments
     + Good crowd on bus - 37
     + Sign-up sheet on bus for leg appointments worked well
     + Scheduling of appointments was convenient and made for nice large groups
   * Most issues were out of our control
     + Bus driver unaware of Utica stop
     + Some of the student attendees were very young
   * Consider for next year
     + Get cell numbers for everyone riding the bus
     + Name tags should include person’s name, library affiliation and CLRC logo
     + Set guidelines for age of students accompanying group (min. high school age?)
     + Impact of students varies with different legislators
2. Advocacy Video Contest
   * Hold contest to create video instead of CLRC-produced advocacy video
   * Promote through member libraries
   * Prize $500 (?) in collection development funds to be awarded to library of winner’s choice
   * Two-tiered
     + Students under 18
     + Adults
   * CLRC would set criteria
     + Based on ALA video contest
     + Brief length – 1.5 min?
     + YouTube
   * Committee approves of idea
3. Virtual Advocacy Day
   * Encourage people to use form on NYLA website on Monday preceding Advocacy Day
     + SLMS does member blast
     + Some concerns about effectiveness of mass-produced letters/faxes
   * OCPL creating local advocacy site
     + Libby Post creating OCPL site
     + Will be used for contacting local legislators – town councils, etc.
4. Calendar for Next Year
   * Legislative committee may need additional meetings
     + One in May
     + Schedule one in August when school library representatives could attend
   * Get information to schools in May if we want to recruit government students to attend Advocacy Day – teachers will need to put in syllabus
   * Have Video Contest information ready for May 20 Rural Libraries Roundtable meeting
   * Schedule fall appointments with Governor’s representatives
     + Dan Young – Syracuse area
     + Utica area representative
5. Other – New Committee Members
   * Thanks and best wishes to Liz Loftus, who is retiring
   * Ask Carole Kupelian to serve as chair
   * Names were suggested for potential new committee member

**NEXT MEETING: May 3, 2011 Conference Call or WebX**

Bob Manning made a motion to adjourn at 9:55 a.m., (S-Kupelian, Approved).

Respectfully submitted,

Debby Emerson

Executive Director