Pursapalooza!

Wood Library
Jenny Goodemote, Executive Director
Kathy Shay, Library Trustee
About Wood Library
What is Pursapalooza?
History of Pursapalooza

2016-2019

● Brainchild of former trustee
● Started planning:
  ○ Projected budget
  ○ Team of volunteers
  ○ Logistics
  ○ Promotion
  ○ Sponsorships
● New twist each year
● More successful than the previous year
Lessons Learned

● Need a volunteer champion
● Made improvements
  ○ Changed day of the event
  ○ Let go of less profitable elements
  ○ Introduced early bird tickets
  ○ Expanded event to include jewelry sales
  ○ Evaluated inventory
  ○ Rented room at local church for additional storage space
● 2020 forced us to rethink the event entirely
Pursapalooza in a Pandemic

- Rethought our signature event
- Safely built inventory
- Created a strong virtual presence
- Promoted using our online tools
- Solicited sponsors & raffle items
- Designed online retail store
- Enlisted the help of a professional photographer
- Coordinated purse pick-up
- Kept it simple
Virtual Pursapalooza

- Ticket sales
- Designer purse inventory
- Jewelry grab bags
- Mystery purses
- Raffle purses
- Post-event pickup
Shop purses. Support Wood Library. Win a designer purse!

Shop now

Donate to Wood Library!
Your gift today supports library services and programs. Thank you!
Shop our collection. All items are one-of-a-kind and will be available for pick-up on Sunday, Nov. 22.

Shop now
Purse Raffle

5 results

Purse Raffle
Mystery Jewelry Grab Bags
Mystery Handbags

Price range ($) ▼
How to get it ▼
Item options ▼

Raffle Bag #1 - Kate Spade
$5.00

Raffle Bag #2 - Coach
$5.00

Raffle Bag #3 - Kate Spade
$5.00
Raffle Bag #5 - Kate Spade

$5.00

How to get it
- Store pickup
  Wood Library Association
  134 N Main St, Conandaigua, New York

Description
Purchase a $5 raffle ticket for a chance to win this amazing bag and its contents
Kate Spade Flap Crossbody Retail $279
Perfect purse to carry important things without the bulk
- Flower applique
- Petrol blue, pink, grey accents
- Outside pocket, two inside compartments
- Adjustable two toned strap
Measurements: 8.5"L x 6"H x 2.5"W

You will be the talk of the party at:
Hour-long flight lesson with Rochester Air Center
$400 value
It was a Success!

- Broadened our audience
- Attracted new supporters
- Sold majority of items
- Will remain a hybrid event
Contact Us!

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