

Pursapalooza!

Wood Library
Jenny Goodemote, Executive Director
Kathy Shay, Library Trustee

About Wood Library



What is Pursapalooza?



History of Pursapalooza

2016-2019

- Brainchild of former trustee
- Started planning:
 - Projected budget
 - Team of volunteers
 - Logistics
 - Promotion
 - Sponsorships
- New twist each year
- More successful than the previous year

Lessons Learned

- Need a volunteer champion
- Made improvements
 - Changed day of the event
 - Let go of less profitable elements
 - Introduced early bird tickets
 - Expanded event to include jewelry sales
 - Evaluated inventory
 - Rented room at local church for additional storage space
- 2020 forced us to rethink the event entirely

Pursapalooza in a Pandemic

- Rethought our signature event
- Safely built inventory
- Created a strong virtual presence
- Promoted using our online tools
- Solicited sponsors & raffle items
- Designed online retail store
- Enlisted the help of a professional photographer
- Coordinated purse pick-up
- Kept it simple

Virtual Pursapalooza

- Ticket sales
- Designer purse inventory
- Jewelry grab bags
- Mystery purses
- Raffle purses
- Post-event pickup

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Shop purses.
Support Wood Library.
Win a designer purse!

[Shop now](#)



Donate to Wood Library!

Your gift today supports library services and programs. Thank you!



Shop our collection. All items are one-of-a-kind and will be available for pick-up on Sunday, Nov. 22.

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Browse by category

[All Items](#)

[Purses](#)

Purse Raffle

[Mystery Jewelry Grab Bags](#)

[Mystery Handbags](#)

Price range (\$) ▼

How to get it ▼

Item options ▼

Purse Raffle

5 results

Alphabetical (A-Z) ▼



Raffle Bag #1 - Kate Spade
\$5.00



Raffle Bag #2 - Coach
\$5.00



Raffle Bag #3 - Kate Spade
\$5.00



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Purse Raffle > Raffle Bag #5 - Kate Spade



Raffle Bag #5 - Kate Spade

\$5.00

How to get it



Store pickup

Wood Library Association
134 N Main St, Canandaigua, New York

Quantity *

— 1 +

Add to Cart

Description

Purchase a \$5 raffle ticket for a chance to win this amazing bag and its contents!

Kate Spade Flap Crossbody Retail \$279

Perfect purse to carry important things without the bulk.

- Flower applique
- Petrol blue, pink, grey accents
- Outside pocket, two inside compartments
- Adjustable two toned strap

Measurements: 8.5"L x 6"H x 2.5"W

You will be the talk of the party at:
Hour-long flight lesson with Rochester Air Center
\$400 value

It was a Success!

- Broadened our audience
- Attracted new supporters
- Sold majority of items
- Will remain a hybrid event



Contact Us!

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