Connecting the Information Community

ANNUAL REPORT
2013 - 2014

Image Credit: Balloon Farm, Frankfort, NY. Courtesy of Herkimer County Historical Society.
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2013-14

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Patricia Skelly
Oneida/Herkimer BOCES SLS

Advocacy, Grants and Communication

• In March, CLRC sponsored a bus to bring over 40 library supporters to Albany on NYLA’s Library
Advocacy Day. A week prior to the Albany visit, CLRC offered a class in Persuasive Speaking for
Library Advocacy with public speaking instructor Peter Iglinski. The class was free for those who agreed
to be group leaders for our legislative visits.

• Our Legislative Breakfasts gave library supporters a chance to chat informally with their legislators in a
quick, “speed-dating format.” Fifty-seven people attended the Syracuse breakfast and 30 attended the
Utica area breakfast.

Communication with member libraries:
• 42,411 visits to the CLRC web page
• 205 targeted MailChimp announcements sent to members
• 220 listserv messages sent
• 51 Weekly Update electronic newsletters sent to members
• 279 news items posted to CLRC news blog
• CLRC maintained an active presence on Facebook and Twitter
• Posted more that 250 job announcements to CLRC’s job’s list

Continuing Education and Training

• CLRC offered 55 classes and community events through its continuing education and outreach
programming with a regional attendance that exceeded 1200 registrants. Highlights included hands-on
RDA training, WorldShare ILL training, a Social Media Summit, and our ever-popular Library Assistants’
Day conference (along with our neighboring councils), now in its seventh year.

• CLRC collaborated with neighboring councils and member libraries to make training more affordable
and open to more people. CLRC’s active involvement in and support for the NY 3R’s Association, Inc.
continuing education activity brought training opportunities to an additional 91 CLRC members.

• Tech-Talk weekly tips were distributed to 426 subscribers.

• CLRC partnered with several NY 3R’s councils to cooperatively purchase lynda.com self-paced training
for CLRC members. From September to the end of June, CLRC members engaged in more than 240
hours of training. “CLRC joined the group license in September 2013. Prior to this time, CLRC maintained its own license
with lynda.com.”

• CLRC’s Executive Director took leadership of the I2NY workgroup on Staffing Innovations which is
responding to an articulated need among New York’s library leaders to innovate development and
deployment of library staff and encourage shared staffing and services both virtually and in-person
through an open work structure or foundation.

Archival & Digital Services

• Two historical newspapers were added to New York State Historical Newspapers:
  • La Gazetta di Syracuse (the first Italian language newspaper in the collection from Syracuse
    University), and;
    • Syracuse Union (the first German language newspaper in the collection from Syracuse
      University)

• Thirty-seven member libraries, archives, and museums maintained 75 collections in New York Heritage
digital collections. Toward the end of the year, CLRC began to prepare materials for ingest into the
Digital Public Library of America (DPLA) project via the Empire State Digital Network (ESDN). The
Digital Services Librarian served on a statewide group to provide advisory support for this effort.

• The Archival Services Manager (previously known as the Regional Archivist) conducted eight site visits
to both clientele of the DHP program and CLRC member organizations, producing two formal reports
and additional ad hoc support on request.

• CLRC staff continued to facilitate the Special Collections Roundtable of Upstate New York, holding a
meeting at Binghamton University in September 2013.

• CLRC conducted a Cultural Heritage Services needs assessment which included a survey, focus
groups, and site visits. This information will be used to grow CLRC’s Archival & Digital Services
program.
Library Resources and Services

- CLRC continued to fund a basic WorldCat subscription for all member libraries and subsidized access to NewsBank America’s Newspapers collection to 13 participating members.
- CLRC awarded $30,500 in Regional Bibliographic and Database service funds to the following:
  - Moon Library, SUNY College of Environmental Science and Forestry: $6500 for the project Conversion of Time-Lapse and Forestry-Related Celluloid Film to Digital Files
  - Onondaga County Public Library: $5000 for the project CHAP 2014, Cataloging History give Access to the Public
  - Liverpool Public Library: $2000 for the project Enhancing Metadata to include New York Heritage Topic Terms
  - Bird Library, Syracuse University: $8000 for the project Arrangement and Description of the Forest J. Ackerman Collection
  - Holy Trinity Orthodox Seminary: $5000 for the project Retrospective Conversion of Core Russian Orthodox Collection
  - Mid-York Library System: $4000 for the project Digitized Training for Staff and Patrons
- Six member libraries participated in a group subscription to Encyclopaedia Britannica.
- Ten member libraries participated in the AskUs 24/7 Virtual Reference Collaborative.
- CLRC Assistant Director participated in the Library as Publisher workgroup, assisting in the creation of grant guidelines as well as facilitating a series of “virtual discussions” on the topic.

Resource Sharing and Interlibrary Loan

- During this past year, CLRC Interlibrary Loan activity surpassed the 100,000 item mark. A breakdown of the statistic includes:
  - 57,330 items loaned
  - 44,506 items borrowed
  - 5000+ items shipped regionally via UPS CampusShip
- Thirteen member libraries participate in statewide Empire Library Delivery, a program of the NY 3R’s. CLRC’s Executive Director is part of a three-person management team overseeing this initiative.
- Sixteen member academic institutions participate in the Coordinated Collection Development Aid program with foci in criminal justice, minority studies, nursing, travel and tourism, neuroscience, renewable energy and physical therapy.
- Medical Information Services Program (MISP) funds were paid to member libraries to offset the cost of interlibrary loans from National Network of Libraries of Medicine resource libraries.
- CLRC’s Resource Sharing Committee coordinated with the South Central Regional Library Council to host Beg, Borrow or Loan: Resource Sharing User Group Workshop. The meeting took place in June and attracted 60 attendees.

Medical Circuit and Hospital Library Services Program

- The HLSP program served eight hospitals in the CLRC region, providing e-resources, training, and communication through virtual roundtable meetings.
- Each hospital library received a $4000 grant toward the purchase of additional needed resources, allowing each to align limited resources with local needs.
- CLRC purchased Stat!Ref, Doody’s Review Service, Harrison’s Online, and Nursing Reference Center for member hospitals.
- CLRC received a $1400 Professional Development Award to offer a class in Evidence-Based Librarianship from the National Network of Libraries of Medicine, Mid-Atlantic Region (NN/LM MAR)
- Also from NN/LM MAR, CLRC received $7500 to hire a limited-term librarian (Priscilla Berggren-Thomas) to conduct a health information needs assessment entitled, Health Information Needs of the Madison County Rural Health Council.
- The Medical Circuit Librarian became a member of the Madison County Rural Health Council.

Council Staff

Executive Director
Debby Emerson
demerson@clrc.org

Assistant Director / Archival & Digital Services Manager
Déirdre Joyce
djoyce@clrc.org

Resource Sharing & Outreach Coordinator
Anna Dobkowski
adobkowski@clrc.org

Medical Circuit Librarian
Angela Thor
athor@clrc.org

Clerical Assistant
Raena Pellichet
rpellichet@clrc.org

Additional Thanks To:
Claire Enkosky (former Digital Services Librarian) & Stephanie Helsher (former Clerical Assistant) for their dedicated service.

Both left the Council in 2014 to pursue other professional opportunities. Claire now works as the Public Services Coordinator at Manlius Public Library while Stephanie has taken a position as a Library Technician in ILL and document delivery at Syracuse University.

Departing Board Members:
Three distinguished members of our Board of Trustees leave us this year.
- Elizabeth Dailey, OCPL - (ret.) The remainder of Elizabeth’s term will be filled by Susan Mitchell, OCPL.
- Pamela McLaughlin, Syracuse University. Pamela served 1 term as Vice-President, 2 terms as President, and 1 term as Immediate Past President.
- Ronald Foster, SUNY IT, Utica. Ron served 3 terms as Board Secretary.

CLRC extends a special thanks to all its Committee and Board Members for all their contributions over the past year!

Receipts

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<tr>
<th>Description</th>
<th>Amount</th>
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<tr>
<td>State Aid</td>
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<td>--Basic &amp; Categorical</td>
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<td>Member Dues</td>
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<td>Contracts</td>
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<td>Grants</td>
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Expenditures

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<td>Member Services</td>
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<td>General Operating</td>
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Receipts

- State Aid - Basic and Categorical: 79%
- Member Dues: 3%
- Contracts: 16%
- Services: 2%

Expenditures

- Services to members: 43%
- Salary & Benefits: 46%
- Operating expenses: 11%